

Teaching the World through Art – Commitment to Purchase

Teaching the World through Art is about educating the world, young and old, in regard to the challenges facing the world's children. The centerpiece of the brand, a coffee table book titled *The Trouble with the Alphabet* has evolved beyond just being a book and is regarded by educators as an effective method for teaching and addressing sensitive material.

By captivating the eyes through vibrant images, touching the heart through simple telling poetry, engaging the brain through short and compelling essays and challenging the hands to take action through the information provided by 25 non – profits this project has the power to penetrate the human heart and improve its condition.

As a grassroots organization unwilling to compromise on quality or content but determined to reach the mass market, I am committed to publishing a softbound version of the book that will retail for 24.95. In order to do this without going to a conventional publisher and selling the rights to the book and all control over the content, I am on a mission to pre-sell 50,000 books. You only need to see the reaction of one teacher, student or parent to understand the value of this project and why I am committed to its success. Please support my efforts as a club by getting behind this with a commitment to purchase a minimum of 10 books at wholesale (\$12.50 each). With your support I hope to be able to include Rotary International in the softbound version through a 4 page presence highlighting the different arms, functions and work of Rotary on both the International and community levels. The books that you will be purchasing can be resold to raise funds for your club or donated to the schools in your community. Thank you so very much for your support.

Caryn West
Author/Artist and Publisher

*This form will act as a binding agreement between Rotary Clubs and Teaching the World through Art (TTWTA) to purchase a minimum of 10 copies of *The Trouble with the Alphabet* (Softbound version) at wholesale (12.50) from TTWTA when the books are released.*

The _____ herewith orders _____ softbound copies of *The Trouble with the Alphabet* from Teaching the World through Art (TTWTA) at the wholesale price of 12.50 per book. We understand that the book will not be released until August 2010 or later. In the event that the book is not released by December 31, 2010, this agreement will be considered null and void. The total purchase amount will be due upon receipt of the books.

Signature

Date

Print Name and Title of Club Representative

Tax # (if you have tax exempt status)

** Please indicate here the name of the person or club (if applicable) that encouraged you to support this proposal. _____